

NEWS RELEASE

FOR IMMEDIATE RELEASE

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McWane Science Center Welcomes its Newest Exhibition "You Build It!"

BIRMINGHAM, AL – McWane Science Center is approaching its 25th anniversary and the team is excited to announce the newest experience for summer 2023: *You Build It!* Beginning **Saturday, July 1, 2023**, this STEAM (science, technology, engineering, art, math) inspired exhibit, created by the exhibit design team, is located on level 3 of the museum and is approximately 5,000 square feet in size. This new immersive exhibit experience will have three different exhibit areas:

- Lego Bricks
- Rigamajigs
- KEVA Planks

Themed like a construction Zone, *You Build It!* will be designed to spark imagination, creativity, innovation, collaboration, and problem-solving. Key exhibit features will include:

- Workshops
- Build Tables
- Design Challenges
- Free-build Areas
- So Much More

This new exhibit experience is being presented by **Protective Life Foundation** and supported by our friends at **Craneworks/Rentalworks** and the **Thompson Foundation**.

"For museum visitors, science learning is all about hands-on discovery, problem-solving, and exploration of the creative self," states Miranda Springer, Vice President of Development and Marketing. "For 25 years, we at McWane Science Center have made it our mission to spark wonder and curiosity, and we are excited to inspire and excite tomorrow's leaders in science, technology, engineering, innovation, and math."

About McWane Science Center

McWane Science Center is a nonprofit 501(c)(3) science center, children's museum, natural history museum, aquarium, and IMAX® Dome. Designed to "spark wonder and curiosity about our world through hands-on science," McWane Science Center was named "Alabama Tourism Attraction of the Year" for 2020 and has welcomed millions of visitors since opening its doors in 1998. Visit mcwane.org for more information.



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