NEWS RELEASE

FOR IMMEDIATE RELEASE
July 3, 2023

25 Years of Science, Learning, and Fun
Level 25 Unlocked - McWane’s Silver Birthday Bash

Birmingham, AL – On Saturday, July 8, 2023, in honor of McWane Science Center’s 25th Birthday and National Video Game Day, the “McWaniac” team will host a celebration like no other. Visitors can celebrate video game style with McWane Science Center all day. The different activities will include:

• A variety of video games by Zone 1 Gaming
• The “Future of Gaming” with Virtual Reality (VR) presented by Gamestop
• Video Game Science with the McWane Education Team
• Expert panels via Zoom on “Careers in Video Gaming” and how to design your own video game
• Guest panelists include:
  o Scott Velasquez, Borderlands at Gearbox
  o John Stvan, Rocket League at Psyonix
  o David Dague, Rumbleverse at Iron Galaxy and formerly of Destiny at Bungie
• Super Smash Bros Challenges

Also, what’s a birthday without cake and ice cream? Join us at special times of the day for these special birthday treats provided by Publix and Blue Bell Ice Cream. The cost to participate in the fun is included with the price of regular admission. The celebration begins Saturday, July 8, 2023, at 10:00 am and will conclude at 4:00 pm.

About McWane Science Center
McWane Science Center started because of the merger of two Birmingham icons--the Red Mountain Museum and Discovery Place Museum. Together with government officials, multiple municipalities, private corporations and foundations, and some very dedicated individuals, McWane Science Center opened in the middle of downtown Birmingham on July 11, 1998. At the time of our opening, there was very little successful business downtown. In fact, the buildings around us were dilapidated and abandoned. McWane Science Center was to become the cornerstone of growth for our community. In addition, McWane Science Center was tasked with providing an educational environment that sparked a love of science and life-long learning in individuals of all ages, but particularly the children of our state.
Today, McWane Science Center is a nonprofit 501(c)(3) science center, children’s museum, natural history museum, aquarium, and IMAX® Dome Theater featuring IMAX® with Laser projection technology. Designed to “spark wonder and curiosity about our world through hands-on science.”